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FOR IMMEDIATE RELEASE

Monadnock Area Cars & Culture Car Show Has Charity Partner

A Day of Cars, Community, Family Fun, and Local Impact Benefiting PN4UINC

Swanzy, NH — Monadnock Area Cars & Culture proudly announces the **Monadnock Area Cars & Culture Car Show** on **May 17, 2026**, hosted at the **Cheshire Fairgrounds**, 247 Monadnock Highway in Swanzy, NH. This year's event brings together automotive enthusiasts, families, local businesses, and community organizations for a full day of excitement, connection, and charitable impact.

A portion of all proceeds will benefit **PN4UINC (PN4UINC.org)**, a local nonprofit dedicated to providing positivity and resilience education to children while supporting uplifting community events.

A Mission-Driven Community Event

"Our goal has always been simple—bring people together around the shared love of cars, trucks, and motorcycles while strengthening community ties," said **Lee Johndrow**, Event Organizer for Monadnock Area Cars & Culture. "This year we're proud to partner with PN4UINC. Their mission of empowering kids through positivity and resilience aligns beautifully with the kind of environment we want to create—one where families feel welcome, inspired, and connected."

Representatives from PN4UINC expressed their excitement about the partnership as well.

"This event allows us to reach more families and continue spreading our message of hope and encouragement," said a PN4UINC spokesperson. "We're thrilled to partner with Monadnock Area Cars & Culture. Every vehicle entered and every ticket sold helps us continue providing resources and programming that support the well-being of children across the region."

2026 Event Schedule

8:00 AM — Vehicle Setup & Positioning

Exhibitors arrive; final detailing begins. Food vendors open and media check-in starts. Professional photography area available.

9:00 AM — Public Gates Open

Guests arrive, vendor booths open, and live music begins.

10:00 AM — Judging Begins

Judges evaluate entries on condition, originality, presentation, and category criteria.

12:00 PM — Lunch Break & Free Time

Browse vendors, enjoy food trucks, explore cars, and connect with other enthusiasts.

1:00 PM — People's Choice Voting

Spectators cast their votes. Raffle ticket sales continue. Special speakers and demos featured.

2:00 PM — Awards Ceremony

Category winners announced, People's Choice revealed, raffle prizes awarded, and media photo opportunities.

3:00 PM — Event Concludes

Safe departure and closing announcements.

Featured Attractions

- A wide variety of cars, trucks, bikes & motorcycles
- Delicious food from local food trucks
- **Touch-a-Truck** for families
- Vendor booths, demonstrations & live entertainment

"Whether you're a lifelong car lover or just looking for a fun, family-friendly day out, there is something here for everyone," Johndrow added. "We want every guest—young or old—to walk away with a great memory."

Registration & Tickets

- **Exhibitors, Vendors & Sponsors:** Register now at [MonadnockAreaCarsCulture.com](https://www.monadnockareacarsculture.com)

- **Tickets:** \$5 per person
- **Children under 12:** Free

Media Opportunities

Press check-in begins at **8:00 AM** with dedicated photography opportunities, interviews, and full access throughout the day.

Partner Spotlight: PN4UINC

PN4UINC is a local nonprofit committed to supporting children by offering programs rooted in positivity, encouragement, and resilience. Through community partnerships and public events, PN4UINC works to inspire confidence and emotional well-being in the next generation.

Contact Information

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Call to Action

Car owners: **Register your vehicle today!**

Sponsors & advertisers: **Connect with us to get involved.**

Vendors: **Reserve your spot early.**

Families & spectators: **Mark your calendars for an unforgettable day celebrating cars, community, and culture.**

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FOR IMMEDIATE RELEASE

Monadnock Area Cars & Culture Car Show Returns May 17, 2026

Now Featuring New Sponsors Summit Racing Equipment and PoshHaus

Swanzey, NH — Monadnock Area Cars & Culture proudly announces the return of the **Monadnock Area Cars & Culture Car Show** on **May 17, 2026**, at the **Cheshire Fairgrounds**, 247 Monadnock Highway in Swanzey, NH. This year's event is shaping up to be the most dynamic yet, bringing together automotive enthusiasts, families, local organizations, and top-tier sponsors for a day of community, culture, and celebration.

The 2026 show will also continue its mission of giving back, with a portion of proceeds benefiting **PN4UINC**, a local nonprofit supporting children through programs centered on resilience, positivity, and emotional well-being.

A Growing Event with Growing Support

"We are blown away by the growth of this event and the incredible enthusiasm coming from the community," said **Lee Johndrow**, Event Organizer for Monadnock Area Cars & Culture. "Each year, we want to get bigger, more diverse, and more meaningful. We're thrilled to see families, car lovers, and local businesses stand behind our mission—and this year's new sponsors take us to an exciting new level."

NEW SPONSORS ANNOUNCED

Summit Racing Equipment – Official Performance Parts Sponsor

Summit Racing Equipment, known nationwide as *The World's Speed Shop*®, joins the show this year as a featured sponsor.

"Supporting grassroots automotive culture has always been part of who we are," said a Summit Racing representative. "Events like the Monadnock Area Cars & Culture Car Show are where passion begins—where future builders, racers, and enthusiasts get inspired. We're proud to partner with an event that celebrates the automotive world in such an inclusive and community-driven way."

PoshHaus – Local Home Design & Lifestyle Sponsor

PoshHaus, a Keene-based online retailer offering high-quality kitchen, bath, hardware, and home décor products, has also signed on as a 2026 sponsor.

"PoshHaus is thrilled to support an event that brings people together right here in our own backyard," said a PoshHaus representative. "Community matters to us, and the atmosphere at this show—family-friendly, energetic, and welcoming—reflects the same values we bring to our customers every day. We're excited to become part of such a positive local tradition."

Charity Partner: PN4UINC

PN4UINC returns as the charitable partner for 2026. The organization provides encouragement-driven programming that empowers children through positivity, confidence-building, and resilience-focused education.

"This is more than a car show—it's an opportunity to lift up the community," Johndrow added. "Our partnership with PN4UINC ensures that the energy of this event reaches local kids who need support and encouragement the most."

2026 EVENT SCHEDULE

8:00 AM — Vehicle Setup & Media Check-In

Exhibitors position vehicles; vendors open; press access and photo ops begin.

9:00 AM — Public Gates Open

Live music, vendors, food trucks, and exhibitors all fully operational.

10:00 AM — Official Judging Begins

Judges assess vehicles for condition, originality, and category excellence.

12:00 PM — Lunch Break / Free Exploration

Guests enjoy food trucks, vendors, networking, and family attractions.

1:00 PM — People's Choice Voting Opens

Spectators vote for their favorite vehicle; demonstrations and guest speakers featured.

2:00 PM — Awards Ceremony

Category winners announced; People's Choice revealed; raffle drawings.

3:00 PM — Show Concludes

Thank you announcements and safe departure for all participants.

Family-Friendly Attractions

- Wide variety of cars, bikes, and trucks
- **Touch-a-Truck** interactive experience
- Delicious food trucks and local vendors
- Live entertainment and special demonstrations

Registration & Tickets

- **Exhibitors, Vendors & Sponsors:** Register now at MonadnockAreaCarsCulture.com
- **Tickets:** \$5 per person
- **Children under 12:** Free

Media Information

Media check-in begins at **8:00 AM**, with full access to show activities, judging, special demonstrations, and exclusive photography opportunities.

Contact

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Call to Action

Car owners, **register your vehicle today!**

Vendors, sponsors, and advertisers—**join us this year and be part of the excitement!**

Families and spectators—**mark your calendars for May 17, 2026**, and get ready for a day of fun, food, and fantastic cars.

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FOR IMMEDIATE RELEASE

Ribby the Keene SwampBats Mascot to Make Special Appearance at the Monadnock Area Cars & Culture Car Show

Swanzey, NH — Monadnock Area Cars & Culture is excited to announce that **Ribby**, the beloved mascot of the **Keene SwampBats**, will make a featured appearance at this year's Car Show—bringing his signature energy, high-fives, and family-friendly fun to attendees of all ages. Ribby, known for being “nocturnal, friendly, outgoing, and generous with high fives and hugs,” is the largest bat on record and a fan favorite at community events throughout the Monadnock Region.

Ribby will arrive alongside the **SwampBats' iconic purple car**, offering guests a unique opportunity for photos and meet-and-greet moments with one of the region's most recognizable mascots.

A Community Appearance to Remember

“We're thrilled to welcome Ribby to the car show,” said event organizer **Lee Johndrow**. “His presence brings an extra layer of excitement and makes the event even more special for kids, families, and baseball fans alike. Pairing Ribby with the SwampBats purple car is a perfect nod to local pride.”

Ribby is deeply woven into the SwampBats' community work, visiting events across the region and engaging with families, children, and baseball fans. His appearance at the car show continues the SwampBats' longstanding commitment to community engagement, including programs such as *Reading with Ribby*, which has become a cornerstone of local youth literacy efforts.

Event Details

Monadnock Area Cars & Culture Car Show

 **May 17, 2026**

 **Cheshire Fairgrounds – Swanzey, NH**

Highlights of the day include:

- Ribby meet-and-greet sessions

- The SwampBats purple car on display
- Cars, trucks, bikes & Touch-a-Truck attractions
- Live music, food trucks & vendor marketplace
- Family-friendly entertainment throughout the day

About Ribby

Born in 1998, Ribby's favorite color is purple, he loves spending time with fans, and—when he's not cheering on the SwampBats—he's known for his love of reading and supporting youth programs. Ribby remains a community favorite thanks to his fun-loving personality and dedication to engaging with families across the region.

Join the Fun

Families, fans, and car enthusiasts are invited to come out, enjoy the show, meet Ribby, and celebrate community connections.

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