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FOR IMMEDIATE RELEASE

Monadnock Area Cars & Culture Welcomes Service Credit Union as Newest Event Sponsor

Swanzey, NH — Monadnock Area Cars & Culture is excited to announce that **Service Credit Union** has joined the 2026 Monadnock Area Cars & Culture Car Show as an official sponsor. Known for its deep commitment to community development, financial empowerment, and charitable outreach across New Hampshire, Service Credit Union brings significant local impact and regional support to this year's growing event.

Service Credit Union's community arm, the **Service CU Impact Foundation**, is widely recognized for promoting community development through educational initiatives, affordable housing programs, and support for veterans, first responders, and families throughout the state.

"We are honored to welcome Service Credit Union as a sponsor," said **Lee Johndrow**, Event Organizer for Monadnock Area Cars & Culture. "Their commitment to strengthening New Hampshire communities aligns perfectly with our mission of bringing people together through shared passions, family-friendly experiences, and local partnership."

Through its foundation and community-focused programs, Service Credit Union regularly funds scholarships, grant programs, and charitable events that make a lasting difference in the lives of residents across the Granite State. Their ongoing efforts support education, housing stability, and vital resources for veterans and military families.

"Service Credit Union is proud to support the Monadnock Area Cars & Culture Car Show," stated a Service Credit Union representative.

The Monadnock Area Cars & Culture Car Show will be held on **May 17, 2026**, at the **Cheshire Fairgrounds** in Swanzey, NH. With exhibitors, food vendors, family-friendly activities, live entertainment, and community partners from across the region, this year's event promises to be the most exciting yet.

Event Highlights Include:

- Cars, trucks, motorcycles & custom vehicles
- Touch-a-Truck area
- Entertainment & demonstrations
- Food trucks and local vendors
- Awards ceremony & People's Choice voting
- Ribby from the Swampbats

About Service Credit Union

Service Credit Union supports New Hampshire communities through financial services, volunteerism, charitable giving, educational programs, and the efforts of the Service CU Impact Foundation, which advances affordable housing, education, and support for veterans and first responders.

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Sources: [\[servicecui...dation.org\]](#), [\[cuinsight.com\]](#) [\[servicecui...dation.org\]](#)

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FOR IMMEDIATE RELEASE

Monadnock Area Cars & Culture Welcomes Savings Bank of Walpole as a 2026 Event Sponsor

Swansey, NH — Monadnock Area Cars & Culture is proud to announce that **Savings Bank of Walpole (SBW)** has joined the 2026 Monadnock Area Cars & Culture Car Show as an official sponsor. As the only bank headquartered in Cheshire County and a longstanding community pillar for over 150 years, SBW brings deep regional commitment and a strong tradition of local support to this year's event.

Founded in 1875, Savings Bank of Walpole has consistently prioritized community involvement, financial well-being, and local partnership. The bank is widely recognized for putting community first, reinvesting profits locally, and supporting hundreds of organizations and initiatives throughout the Monadnock Region. With programs such as the SBW 150 Good Deeds initiative—launched in celebration of their 150th anniversary—SBW continues to make a meaningful difference through acts of service, philanthropy, and volunteerism.

"We're thrilled to welcome Savings Bank of Walpole to our growing family of sponsors," said **Lee Johndrow**, Event Organizer for Monadnock Area Cars & Culture. "Their leadership in community engagement and local support aligns perfectly with our event's mission: to bring people together, celebrate regional culture, and strengthen the community we all share."

Savings Bank of Walpole's reputation as a truly local bank, offering a full range of financial services while keeping decisions and investments within the community, makes their sponsorship especially meaningful. As a mutual savings bank, SBW continues to serve more than 24,000 customers and supports numerous nonprofits, youth programs, and community service initiatives across the region.

"Supporting events like the Monadnock Area Cars & Culture Car Show is a natural extension of our commitment to the communities we serve," said a representative of Savings Bank of Walpole.

The **Monadnock Area Cars & Culture Car Show** will take place on **May 17, 2026**, at the **Cheshire Fairgrounds** in Swansey, NH. This year's event will feature a wide variety of vehicles, local vendors, live entertainment, family-friendly activities, and special guest appearances.

Event Highlights Include:

- A diverse showcase of cars, trucks, motorcycles & specialty vehicles
- Touch-a-Truck family experience
- Food trucks and local vendors
- Demonstrations
- People's Choice voting
- Awards ceremony and raffle

About Savings Bank of Walpole

Savings Bank of Walpole is the region's only locally headquartered bank, offering financial services for individuals, families, and businesses while reinvesting profits directly back into the community. SBW supports charitable organizations, youth programs, and community events throughout the Monadnock Region, embodying its guiding motto: **"We put community first."**

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Sources: [[business.g...adnock.com](#)] [[keenenh.gov](#)] [[mykeenenow.com](#)], [[keenesentinel.com](#)]

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FOR IMMEDIATE RELEASE

Monadnock Area Cars & Culture Welcomes Monadnock Speedway as an Official 2026 Event Sponsor

Swanzey, NH — Monadnock Area Cars & Culture is excited to announce that **Monadnock Speedway** has joined the 2026 Monadnock Area Cars & Culture Car Show as an official sponsor. Known throughout New England as one of the region's premier short-track racing destinations, Monadnock Speedway brings decades of motorsports heritage, community engagement, and regional pride to this year's event.

Founded in **1971**, Monadnock Speedway—often referred to by its nickname, "**Mad Dog**"—has been a staple of New Hampshire racing culture for more than 50 years. The high-banked ¼-mile asphalt oval in Winchester, NH, has hosted events for major touring series including the **NASCAR Whelen Modified Tour**, the Granite State Pro Stock Tour, NEMA Midgets, and other regional racing leagues. The track has undergone significant improvements since its acquisition by current owner **Norman Wrenn Jr.** in 2018, including full repaving and new grandstands.

"We are incredibly proud to welcome Monadnock Speedway as a sponsor," said **Lee Johndrow**, Event Organizer for Monadnock Area Cars & Culture. "Their deep roots in the region and commitment to providing exciting, family-friendly entertainment make them a perfect partner for our event. Monadnock Speedway represents the very best of local motorsports culture."

Monadnock Speedway continues to draw fans from across New England to its packed racing schedule each spring through fall. The track's weekly divisions, special touring events, and community-oriented programming—such as the newly launched **Monadnock Speedway Kids Club** for the 2026 season—demonstrate its dedication to supporting families and expanding the local motorsports community.

"Monadnock Speedway is thrilled to support the Monadnock Area Cars & Culture Car Show," said a track representative.

The **Monadnock Area Cars & Culture Car Show** will take place on **May 17, 2026**, at the **Cheshire Fairgrounds**, featuring a full day of vehicles, food, family activities, local vendors, music, awards, and special guest appearances.

Event Highlights Include:

- Car, truck, motorcycle & specialty vehicle showcase
- Touch-a-Truck experience
- Entertainment & demonstrations
- Food trucks & vendor marketplace
- People's Choice voting & awards ceremony

About Monadnock Speedway

Monadnock Speedway is a ¼-mile high-banked asphalt oval located in Winchester, NH. Opened in 1971, the track has hosted decades of competitive racing and continues as part of the **NASCAR Advance Auto Parts Weekly Series**. Its modernized facilities and diverse event schedule make it one of New Hampshire's most popular racing destinations.

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Sources

[nascar.com], [monadnockspeedway.com]

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FOR IMMEDIATE RELEASE

Monadnock Area Cars & Culture Launches Bumper Sticker Spotting Program — Get a FREE Admission!

Swanzey, NH — Monadnock Area Cars & Culture is excited to announce a fun new way for the community to get involved ahead of the **2026 Monadnock Area Cars & Culture Car Show**. Introducing our **Bumper Sticker Program** — a unique chance for families and car lovers to earn **FREE admission** just by spotting one of our official event bumper stickers around town.

How It Works

1. **See a bumper sticker? Snap a photo!**
If you spot a Monadnock Area Cars & Culture bumper sticker on a vehicle, grab a quick picture of it.
2. **Scan the QR code on the sticker**
Each sticker includes a built-in QR code and a unique code beneath it.
3. **Visit our website**
Go to **MonadnockAreaCarsCulture.com**, enter the code you found, and redeem your reward.
4. **Get FREE admission!**
Your code grants **one free admission per family** to the 2026 Car Show.

This program is our way of spreading excitement, rewarding community engagement, and adding a little adventure to your daily routine.

Event Admission Details

- **Adults:** \$5
- **Children under 12:** FREE
- **Bumper Sticker Reward:** One **FREE family admission** per unique code

“Community is at the heart of everything we do,” said **Lee Johndrow**, Event Organizer. “This bumper-sticker program lets people have a little fun leading up to the event while giving families a great reason to join us at the show. Keep your eyes open—you never know where you’ll spot one!”

Why We’re Doing It

The Bumper Sticker Program is designed to:

- Build community excitement
- Encourage people to explore local neighborhoods
- Reward supporters and families
- Spread the word about the upcoming May 17th event

Save the Date

Monadnock Area Cars & Culture Car Show

 **May 17, 2026**

 **Cheshire Fairgrounds – Swanzey, NH**

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