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FOR IMMEDIATE RELEASE

Monadnock Area Cars & Culture Car Show Returns May 17, 2026

A Full Day of Cars, Community, Food, Family Fun & Local Impact

Swanzey, NH — Monadnock Area Cars & Culture proudly announces the return of the **Monadnock Area Cars & Culture Car Show**, taking place **May 17, 2026** at the **Cheshire Fairgrounds**, 247 Monadnock Highway, Swanzey, NH.

This year's show promises to be the biggest and most community-driven event yet—bringing together car enthusiasts, families, local businesses, and area organizations for a day filled with automotive passion, great food, entertainment, and giving back.

Event Purpose & Mission

The Monadnock Area Cars & Culture Car Show is designed to **unite car, bike, and truck lovers of all backgrounds** in a **welcoming, family-friendly atmosphere**. The event celebrates the love of vehicles—cars, trucks, bikes, and beyond—while fostering community connections. Attendees will enjoy food trucks, kids' activities, entertainment, and opportunities to learn, share, and inspire the next generation of enthusiasts.

A portion of all proceeds will **benefit local charity PN4UINC**, furthering its mission of supporting children with positivity and resilience education and promoting positive community events..

Event Schedule — May 17, 2026

8:00 AM — Vehicle Setup & Positioning

All exhibitors arrive and stage vehicles. Final detailing.
Food vendors begin serving. Professional photography area opens.

9:00 AM — Public Gates Open

Spectators enter. Vendor booths fully operational.
Live music begins on the main stage.

10:00 AM — Judging Begins

Judges evaluate vehicles across all categories based on condition, originality, and presentation. Vehicles must remain in place during judging.

12:00 PM — Lunch Break & Free Time

Judging concludes.

Guests may enjoy food trucks, shop vendors, network, and explore the show.

1:00 PM — People's Choice Voting

Spectators cast votes for the People's Choice Award.

Raffle sales continue.

Special speakers and live demonstrations.

2:00 PM — Awards Ceremony

Winners announced across all categories.

People's Choice winner revealed.

Raffle drawings and photo opportunities.

3:00 PM — Event Concludes

Safe departure for all.

Attendees encouraged to follow MACC on social media for event photos and updates.

Featured Attractions

- Incredible cars, trucks, and motorcycles
- Delicious food from local food trucks
- Family-friendly **Touch-a-Truck**
- Vendor booths, demonstrations & live entertainment

Participating Groups

Local car clubs • Automotive vendors • Manufacturers • Community organizations • Sponsors

Registration & Tickets

- **Exhibitors, vendors, and sponsors:** Register now at MonadnockAreaCarsCulture.com
- **Tickets:** \$5 per person
- **Children under 12:** Free admission

Media Opportunities

Press check-in begins at **8:00 AM**.

Dedicated photography opportunities and media access available throughout the day.

Contact Information

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Call to Action

Car owners: Register your vehicle today.

Sponsors & advertisers: Connect with us through our website to get involved.

Vendors: Apply early to secure your spot.

Families & spectators: Mark your calendar and plan for an unforgettable day celebrating cars, community, culture, and fun!