

# 3/23/26-1

## FOR IMMEDIATE RELEASE

### **Monadnock Area Cars & Culture Car Show Reaches Two-Month Countdown — Registrations Rising, Ribby Confirmed, Food Vendors Booked, Volunteers Needed**

**Swanzey, NH — March 2026** — Monadnock Area Cars & Culture is excited to announce that the **2026 Car Show is officially two months away**, and momentum is building fast. Vehicle registrations continue to roll in from across New England, beloved mascot **Ribby** is officially scheduled to appear, and this year's lineup of food vendors is fully confirmed—promising one of the biggest and most vibrant community events to date.

Set for **May 17, 2026** at the Cheshire Fairgrounds, the show is shaping up to be a standout celebration of cars, community, and family fun.

"We're thrilled with the response so far," said **Lee Johndrow**, Event Organizer for Monadnock Area Cars & Culture. "Registrations are coming in steadily, our food vendor lineup is locked, and having Ribby join us again adds that extra layer of excitement families look forward to. Now, we're turning our attention to building our volunteer team so we can deliver the best show yet."

### **Event Highlights:**

#### **Registrations Filling Quickly**

Enthusiasts from around the region are already signing up their cars, trucks, motorcycles, and specialty builds. With categories for all styles and eras, the event is expected to surpass last year's turnout.

#### **Ribby Returns to the Car Show**

Fan-favorite mascot **Ribby** is officially confirmed and will be greeting families, posing for photos, and bringing energy to the show throughout the day.

## **Food Vendor Lineup Complete**

This year's culinary lineup features a diverse group of local food trucks and vendors offering everything from comfort foods to sweet treats—ensuring great options for all ages.

## **Volunteers Needed**

With attendance expected to grow, Monadnock Area Cars & Culture is seeking **volunteers** to help with parking, registration, vendor support, guest services, and more.

No experience is required—just a willingness to help create a fun and smooth event.

Volunteer sign-up is now open at: [www.monadnockareacarsculture.com](http://www.monadnockareacarsculture.com)

## **Event Details**

### **Monadnock Area Cars & Culture Car Show**

**May 17, 2026**

**Cheshire Fairgrounds — Swanzey, NH**

#### **Features:**

- Car, truck, and motorcycle showcase
- Live DJ and entertainment
- Full vendor row and food trucks
- Awards, raffles & People's Choice voting
- Family-friendly activities
- Special appearance by Ribby

## **Media Contact**

### **Lee Johndrow**

Monadnock Area Cars & Culture

802-384-3993

[sales@monadnockareacarsculture.com](mailto:sales@monadnockareacarsculture.com)

[www.monadnockareacarsculture.com](http://www.monadnockareacarsculture.com)



# 3/23/26-2 FOR IMMEDIATE RELEASE

## Monadnock Area Cars & Culture Welcomes Guardian Drone Services as Official Aerial Media Partner for the 2026 Car Show

**Swanzey, NH — March 2026** — Monadnock Area Cars & Culture is excited to announce that **Guardian Drone Services** will join the 2026 Car Show as the event's **Official Aerial Media Partner**, bringing professional drone coverage, live-view capabilities, and dynamic aerial storytelling to this year's rapidly growing community event.

Guardian Drone Services, a trusted New England-based aerial imaging provider, specializes in high-quality drone photography, videography, inspections, and live-event coverage. Their team is fully certified, insured, and known for delivering cinematic drone footage that captures both the energy of large gatherings and the smaller details that make local events memorable.

"We are absolutely thrilled to welcome Guardian Drone Services to our lineup this year," said **Lee Johndrow**, Event Organizer for Monadnock Area Cars & Culture. "Their expertise in aerial media will elevate the way we showcase our cars, vendors, and attendees. This partnership brings a whole new visual dimension to the event—one that reflects just how much our community and this show have grown."

Attendees can expect Guardian Drone Services to provide:

- **Sweeping aerial shots** of the full car show layout
- **Live-capture footage** for promotional use and future broadcasts
- **Cinematic highlight reels** featuring vehicles, vendors, and crowd experiences
- **Enhanced safety monitoring** from the air throughout the event
- **Post-event photography and video packages** for media partners and sponsors

Guardian Drone Services' participation will help share the spirit of the show with a wider audience, creating professional, memorable content that supports local businesses, car owners, and community partners.

## Event Details

**Monadnock Area Cars & Culture Car Show**

**May 17, 2026**

**Cheshire Fairgrounds — Swanzey, NH**

Featuring:

- Cars, trucks, motorcycles & specialty vehicles
- Food trucks & local vendors
- Live DJ & entertainment
- Awards, raffles & People's Choice voting
- Family-friendly activities

## About Guardian Drone Services

Guardian Drone Services provides licensed UAV (drone) photography, videography, inspections, event coverage, and aerial media across New England. Their mission is to deliver safe, high-quality aerial imaging that enhances storytelling, improves visibility, and supports the needs of communities, events, businesses, and organizations of all sizes.

## Media Contact

### Lee Johndrow

Monadnock Area Cars & Culture

802-384-3993

[sales@monadnockareacarsculture.com](mailto:sales@monadnockareacarsculture.com)

[www.monadnockareacarsculture.com](http://www.monadnockareacarsculture.com)